

Springfest Event

Sumter Springfest is the hottest new event hitting the heart of downtown Sumter! Brace yourself for an incredible experience where local and out-of-town bands unite to deliver the most epic concert our city has ever witnessed.

Whether you're hankering for a mouthwatering burger, craving some fire-roasted pizza, or in the mood for a classy meal, we've got you covered! And guess what? The little ones aren't left out - we've got delicious options for the kids too!

Every penny you spend at this event goes directly to the United Way of Sumter, Clarendon, and Lee Counties. So, as you're soaking in the fun, know that your money is spreading smiles and supporting families in need. It's not just a party - it's a celebration with a cause!

Band Lineup:

Eddie Rogers and the Sundown Band

The Jake Bartley Band

Lewis Brice

20 Ride

Honey & the New Era Band

United Way fights for the health, education, and financial stability of every person in our community! United Way of Sumter, Clarendon and Lee Counties' goal is to create long-lasting changes by addressing the underlying causes of these problems. Living United means being a part of the change. It takes everyone in our community working together to create a brighter future.



With proceeds from Springfest, United Way is able to fund over 20 local programs working together to make our community a better place to live, work, and raise a family. These programs include "Meals on Wheels" to feed the elderly, literacy tutoring for children and adults, and educational youth development courses. All of these and more are funded with the help of our generous sponsors and events like Springfest



Sponsorship Brochure

Saturday, March 23, 2024

1:00PM-10:30PM

Presented By



Thompson



Thompson Turner
Construction

United Way of Sumter,
Clarendon and Lee Counties



Sponsorship Levels

Headliner - \$20,000

- Presenting Sponsor
- Main Stage Marketing
- Logo on Website & all Marketing Material
- Large Banner on Fencing
- Reserved Space in Beer Garden
- 50 Event Cups with Logo
- 50 Springfest Tickets
- 50 Rooftop Tickets for Lewis Brice

Billboard Beat - \$7,500

- Main Stage Marketing
- Logo on Website & all Marketing Material
- Large Banner on Fencing
- Reserved Space in Hyatt Green Space
- 25 Event Cups with Logo
- 25 Springfest Tickets
- 25 Rooftop Tickets for Lewis Brice

Setlist - \$3,000

- Logo on Website & all Marketing Material
- Large Banner on Fencing
- 20 Event Cups with Logo
- 20 Springfest Tickets
- 10 Rooftop Tickets for Lewis Brice

Harmony Highlights - \$1,500

- Logo on Website and all Marketing Material
- Large Banner on Fencing
- 15 Springfest Tickets
- 5 Rooftop Tickets for Lewis Brice

Crescendo- \$750

- Logo on Website and all Marketing Material
- 10 Springfest Tickets

Contact: _____

Company: _____

Address: _____

City: State: Zip: _____

Business Phone: _____

Email: _____

I agree to make a sponsorship contribution of:

_____ **HEADLINER** - \$20,000

_____ **BILLBOARD BEAT** - \$7,500

_____ **SETLIST** - \$3,000

_____ **HARMONY HIGHLIGHTS** - \$1,500

_____ **CRESCENDO** - \$750

Please email your company logo to kcruse@uwaysumter.org

Enclosed is our check for \$ _____ made payable to United Way.

Please bill us. You can expect our check by (date):

Credit Card: (indicate one)

___ VISA ___ MasterCard ___ Amex ___ Discover

Card Number: _____

Exp. Date: _____ Security Code: _____

All credit card charges are subject to a 3% processing fee.

I agree to be a sponsor for the 2024 Springfest Event. I understand that my commitment form is due by February 29, 2024.

Signature: _____ Date: _____

Send to: **United Way of Sumter, Clarendon and Lee Counties**

215 N. Washington Street , Sumter, SC 29150

or by Email to: **kcruse@uwaysumter.org**