

Springfest Event

Get ready for an incredible experience where local and out-of-town bands unite to deliver the most epic concert our city has ever witnessed.

Whether you're hankering for a mouthwatering burger, craving some fire-roasted pizza, or in the mood for a classy meal, we've got you covered! And guess what? The little ones aren't left out – we've got delicious options for the kids too!

Join us for the United Way of Sumter, Clarendon, and Lee Counties largest fundraiser. So, as you're soaking in the fun, know that your money is spreading smiles and supporting families in need. It's not just a party – it's a celebration with a cause!

Band Lineup:
Bourbon Sons
Julio & the Saltines
Steven Ray Ladson
Atlanta Party Fanatics

United Way fights for the health, education, and financial stability of every person in our community! United Way of Sumter, Clarendon and Lee Counties' goal is to create long-lasting changes by addressing the underlying causes of these problems. Living United means being a part of the change. It takes everyone in our community working together to create a brighter future.



With proceeds from Springfest, United Way is able to fund over 20 local programs working together to make our community a better place to live, work, and raise a family.

These programs include "Meals on Wheels" to feed the elderly, literacy tutoring for children and adults, and educational youth development courses. All of these and more are funded with the help of our generous sponsors and events like Springfest.



Sponsorship Brochure

Saturday, March 21, 2026

11:00AM-9:00PM

Presented By



Thompson



Thompson Turner
Construction



UNITED WAY
Sumter, Clarendon
and Lee Counties

Sponsorship Levels

Billboard Beat - \$7,500

- Main Stage Marketing
- Logo on Website & all Marketing
- Large Banner on Fencing
- Reserved Space in Beer Garden
- 30 Event Cups with Logo
- 30 Springfest Tickets
- 30 VIP Dueling Pianos Show in La Piazza

Rhythm Maker - \$5,000

- Main Stage Marketing
- Logo on Website & all Marketing
- Material Large Banner on Fencing
- Reserved Space in Hyatt Green Space
- 25 Event Cups with Logo
- 25 Springfest Tickets
- 20 VIP Dueling Pianos Show in La Piazza

Setlist - \$3,000

- Logo on Website & all Marketing
- Material Large Banner on Fencing
- 20 Event Cups with Logo
- 20 Springfest Tickets
- 10 VIP Dueling Pianos Show in La Piazza

Harmony Highlights - \$1,500

- Logo on Website and all Marketing Material
- Large Banner on Fencing
- 15 Springfest Tickets
- 5 VIP Dueling Pianos Show in La Piazza

Crescendo- \$750

- Logo on Website and all Marketing Material
- 10 Springfest Tickets

Contact: _____

Company: _____

Address: _____

City: State: Zip: _____

Business Phone: _____

Email: _____

NOTE: TICKETS WILL BE EMAILED TO THIS ADDRESS IN MARCH

I agree to make a sponsorship contribution of:

_____ **BILLBOARD BEAT** - \$7,500

_____ **RHYTHM MAKER** - \$5,000

_____ **SETLIST** - \$3,000

_____ **HARMONY HIGHLIGHTS** - \$1,500

_____ **CRESCENDO** - \$750

Please email your company logo to kcruse@uwaysumter.org

Enclosed is our check for \$ _____ made payable to United Way.

Please bill us. You can expect our check by (date): _____

Credit Card: (indicate one)

___ VISA ___ MasterCard ___ Amex ___ Discover

Card Number: _____

Exp. Date: _____ Security Code: _____

All credit card charges are subject to a 3% processing fee.

I agree to be a sponsor for the 2026 Springfest Event. I understand that my commitment form is due by March 1, 2026.

Signature: _____ Date: _____

Send to: **United Way of Sumter, Clarendon and Lee Counties**

215 N. Washington Street , Sumter, SC 29150

or by Email to: kcruse@uwaysumter.org